



## **Job Description**

The Indiana Soybean Alliance (ISA) is a farmer-led organization that is responsible for investing Indiana's soybean checkoff funds for the state of Indiana. ISA also manages the Indiana Corn Marketing Council (ICMC) under a shared services agreement. ICMC is a farmer-led organization that is responsible for investing Indiana's corn checkoff funds. Program areas include biofuels, livestock, new uses, communications, aquaculture, grain marketing, and production and environment. ISA and ICMC are independent organizations led by separate volunteer boards.

ISA is seeking qualified candidates to work as summer interns. The two internships available are:

1. Glass Barn Social Media and Consumer Program intern
2. Glass Barn Education and State Fair Volunteer Coordinator intern

These positions will be 40 hours per week for up to 15 weeks from May – August, 2019. For the duration of the Indiana State Fair (August 2-18, 2019), the interns must be available and willing to work weekends and evenings.

## **Job Requirements**

- Completion of at least one year of college-level coursework.
- Proven ability to work independently or as part of a team on a variety of projects.
- Creative thinking and problem-solving skills. Energy and enthusiasm.
- Effective interpersonal and communication skills both written and verbal.
- Comprehensive knowledge of Twitter, Facebook and other networking sites.
- Strong computer skills, including Word and Excel.
- Must be able to work weekends and evenings from August 2-18, 2019.
- Work requirements include standing/sitting for long periods of time, walking, carrying and lifting up to 40 lbs.

The internships will include the opportunity to work with the communications and marketing team on a variety of programs designed to increase the viability of Indiana soybean and corn farmers. The summer interns will work one-on-one with the communications team to develop and plan activities for the Glass Barn, ISA's educational exhibit building at the Indiana State Fairgrounds. The candidates will have the opportunity to be creative, engage with farmers, consumers, media and industry partners on the Glass Barn project, as well as with other ISA and ICMC initiative projects.

### **Social Media and Consumer Program Intern Job Responsibilities**

- Develop social media plan and create posts for the ISA and ICMC Indiana State Fair programs. This will include working with Twitter, Facebook, Instagram, Pinterest and other networking sites.
- Develop social media plan and create posts for year-round consumer outreach beyond the Indiana State Fair.
- Contact farmers, bloggers and industry partners about programs as directed.
- Develop, write and proofread materials, which could include social media posts, state fair promotion materials, magazine articles and blog posts.
- Help organize and plan consumer or farmer events throughout the summer.
- Work with other ISA or ICMC organizational initiatives as directed.
- Represent ISA/ICMC during the Indiana State Fair (August 2-18, 2019) and at organizational events as directed.

### **Education and State Fair Volunteer Coordinator Intern Job Responsibilities**

- Organize volunteer schedule for the State Fair before and during the Fair
- Develop plan to find new Glass Barn volunteers and communicate regularly with current State Fair Glass Barn Volunteers
- Contact farmers, vendors and industry partners about programs as directed.
- Work on Glass Barn year-round education programs
- Work on ISA/ICMC-sponsored 4-H or FFA summer programs
- Develop, write and proofread materials, which could include state fair promotion materials, blog posts, magazine articles or news releases.
- Work with other ISA/ICMC organizational initiatives as directed.
- Represent ISA/ICMC during the Indiana State Fair (August 2-18, 2019) and at organizational events as directed.

### **How to Apply**

E-mail cover letter and resume to Kris Sturtz at [ksturtz@indianasoybean.com](mailto:ksturtz@indianasoybean.com) by October 26, 2018. Applicants will be contacted by phone if selected for an interview. Please specify which internship you are applying for in cover letter.

### **Job Posting Dates**

October 1, 2018 – October 26, 2018



### **About the Glass Barn:**

Unveiled at the 2013 Indiana State Fair, the Glass Barn is the premier destination for educating Hoosiers about soybean farming and modern agriculture.

Using engaging displays, games and programs, it allows visitors to learn about the farming life, farmers' connections with the land and the technology they use to work it. Open to the public each year during the Indiana State Fair – and to school groups the rest of the year – the Glass Barn allows visitors to video chat with Indiana farmers. Visitors can also make use of touchscreen displays and games. The Glass Barn is also a resource destination for teachers, providing educational programs throughout the year for preschool age children to high school seniors.

